



**GRADUATE
SUMMER SCHOOL**

2025

Your Bridge to Success



We live in an era of rapid and complex change, where adaptability, innovation and international vision are fundamental keys to success.

In response to these challenges, Luiss Graduate Summer Schools were created as an accelerator for personal and professional growth, offering a one-week or two-week educational experience in an international and interdisciplinary environment.

Indeed, taking part in a Graduate Summer School means joining a dynamic and inclusive community, in which students, faculty and professionals come together in lectures, workshops, company challenges and field experiences, to offer students an intensive and hands-on experience capable of enriching career prospects and skills. An extraordinary opportunity for those who wish to approach the choice of a master's degree programme in a more informed manner and take the associated admission test early.

The Graduate Summer Schools are divided into five strategic areas of study: Corporate Finance, Data Science, International Relations, Management, and Marketing.

We look forward to a summer of growth, inspiration and discovery.

Luiss Graduate Summer Schools: Your Bridge to Success

Enzo Peruffo

Dean of Luiss Graduate School

KEY FACTS LUISS

11,000

STUDENTS
FROM 117 COUNTRIES

1,700

SCHOLARSHIPS

11

MASTER'S DEGREE
PROGRAMMES

250

INTERNATIONAL
EXCHANGE AGREEMENTS
(ERASMUS+/BILATERAL)

51

DOUBLE DEGREES,
TRIPLE DEGREES,
JOINT PROGRAMMES AND LL.Ms

FACULTY - STUDENT
RATIO



EMPLOYMENT RATE
1 YEAR AFTER GRADUATION



25th

worldwide

for Politics and
International Studies

TOP 100

worldwide

for Business & Management,
Law and Marketing



25th

worldwide

Financial Times Masters
in Management

27th

worldwide

Financial Times Masters in Finance



1st

in Italy

among large private universities



2nd

for Energy and Climate Change

13th

most sustainable
university in the world

1st

private university in Italy

to obtain corporate certification
for gender equality



The Graduate Summer Schools offer an immersive and hands-on experience where theory and practice come together to tackle real-world challenges in collaboration with businesses and professionals. Through a learning-by-doing approach, participants work on concrete projects, explore current topics through case studies and business challenges, and engage directly with industry experts. Company visits and field activities provide opportunities to connect with businesses and institutions, expand professional networks and develop skills that can be immediately applied in the job market.

In an international and dynamic environment, students from all over the world come face to face with their peers and with top-tier professors, discovering at first hand Luiss University's academic offering and orienting themselves more clearly towards the future. Moreover, the Graduate Summer Schools afford participants the opportunity to gain admission to a master's degree programme at Luiss, taking the associated admission test during the first week, and to plan their university future with greater awareness. Participants can also earn up to 6 academic credits and boost their curriculum vitae with a highly formative and recognised experience.

In addition to academic and professional growth, the Graduate Summer Schools offer the opportunity to experience a unique summer in the heart of Rome, among innovation, culture and personal development, within a global community of students and professionals.

WHY CHOOSE THE GRADUATE SUMMER SCHOOLS?

A bridge between education and the future

The Graduate Summer Schools offer the opportunity to experience at first hand the Luiss learning model, based on the integration of maximum academic rigour and practical application of knowledge. Through lectures with experts, company visits, simulations and concrete projects, students address issues of great impact on the international economic and social fabric and develop key skills and a strategic network of contacts with professionals, businesses and institutions. At the same time, the Graduate Summer Schools represent a unique opportunity to explore Luiss University's graduate academic offering in Italian and English, helping students to make more informed choices for their future.

Admission test: a step ahead for your master's degree

During the Graduate Summer Schools, participants can prepare for the admission test for Luiss University's master's degree programmes and take it in the first week, a unique chance to access top academic pathways with greater confidence and plan one's university future with more clarity.

Academic credits and their recognition

Each Graduate Summer School grants up to 4+2 ECTS credits, depending on the duration of attendance, which can range from one to two weeks. Recognition of the credits earned will depend on the policies of the academic institution to which participants currently belong, so students are encouraged to verify the validation process with their own institution.

Career guidance: knowing and navigating the jobs market

Participating in the Career Guidance sessions, within the Graduate Summer School, will allow participants to identify an action plan aligned with their professional aspirations by highlighting their existing skills and knowledge, as well as those to be developed. The leadership strategies of high-level professionals and the qualities most sought after by employers will also be examined, in order to gain deeper insights into market sectors and selection processes.

Company visits: learning by doing

During the second week of the Graduate Summer School students will gain firsthand insight into companies and institutions, exploring their organisational models and work environments. The purpose of company visits is to experience the culture that makes those entities unique and successful, work on real-world cases to understand the nature of the business or institutional mission, and connect with HR representatives to learn about career paths and required skills.



Luiss Graduate Summer Schools offer a choice of five strategic areas of study:

Corporate Finance

to explore the world of corporate finance and investment banking;

Data Science

to acquire advanced analytical tools and transform data into strategic decisions;

International Relations

to understand the dynamics of politics and international organisations;

Management

to develop leadership skills and innovative business strategies;

Marketing

to learn more about communication techniques and customer engagement in the digital age.

The Graduate Summer Schools are structured in two modules over a period of two weeks, with theoretical lectures, practical activities and company challenges. Participants can choose between two tracks: one for those who wish to study specific topics in depth and participate in career guidance sessions (knowledge-explorers) and the other for those who see themselves pursuing a master's degree and wish to take the associated admission test (admission-seekers)¹.

The first week is devoted to lectures and interactive workshops. During the second week, on the other hand, learning moves outside the classroom with company visits, field activities and direct interaction with those working in the relevant sector, for an even more immersive and hands-on experience.

¹ During the first week of the Graduate Summer Schools, students enrolled in the penultimate year of a bachelor's degree programme may take the admission test for all of Luiss University's master's degree programmes.

The educational activities are structured as follows:

Week 1 - KNOWLEDGE EXPLORERS

	Monday	Tuesday	Wednesday	Thursday	Friday
9:00	Lectures	Lectures	Lectures	Lectures	Challenge Presentation
13:00	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch and Farewells
14:00	Challenge	Challenge	Challenge	Challenge	
16:00	Career Guidance	Career Guidance			

Week 1 - ADMISSION SEEKER

	Monday	Tuesday	Wednesday	Thursday	Friday
9:00	Lectures	Lectures	Lectures	Lectures	Challenge Presentation
13:00	Lunch Break + test registration support	Lunch Break + Career Networking	Lunch Break + Career Networking	Lunch Break + Career Networking	Lunch and Farewells
14:00	Challenge	Challenge	Challenge	Challenge	
16:00	Test preparation	Test preparation	Test preparation	Test	

Week 2 - ALL TRACKS

	Monday	Tuesday	Wednesday	Thursday	Friday
9:00	Lectures / Experience	Lectures / Experience	Lectures / Experience	Lectures / Experience	Final test
13:00	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch and Farewells
14:00	Lectures / Experience	Lectures / Experience	Lectures / Experience	Lectures / Experience	



Duration 1 or 2 weeks

Dates

Week 1

30 June - 4 July 2025

Week 2

7 - 11 July 2025

ECTS credits

4 ECTS credits (week 1)

or 4+2 ECTS credit (week 1 and 2)

Programme Director

Professor Rosella Santella

Costs

€1,700 (Week 1)

€1,700 (Week 2)

Language

English

Participants may request assistance in finding accommodation, which is not included in the price.

The Graduate Summer School in **Corporate Finance** offers a unique opportunity to understand the financial instruments and strategies that drive business success. Focusing on the role of the Chief Financial Officer (CFO), the programme provides a practical understanding of how to analyse financial statements, make investment decisions and manage risk.

During the first week (30 June - 4 July), participants will explore the fundamentals of corporate finance, such as financial statements analysis and business performance assessment, using real case studies and working with practical tools such as Excel for financial modelling. The week will culminate in a Corporate Finance Challenge, working in teams to tackle complex problems in simulated business contexts.

The second week (7 - 11 July) will focus on the practical application of emerging trends such as the use of artificial intelligence, sustainability in investments and fintech innovation. Students will have the opportunity to interact with industry experts, participate in company visits and discover how businesses implement financial strategies to remain competitive.

During the Graduate Summer School participants will develop crucial skills such as analysing and interpreting company financial statements to make informed decisions on investments and business strategies. The ability to examine financial decision-making and its impact on an organisation's performance and growth will also be acquired. Participants will be able to evaluate investment projects, financial risks and the cost of capital in various sectors, as well as understand the key responsibilities of a CFO and how they contribute to the strategic objectives of the business.

SYLLABUS WEEK 1

Monday 30 June 2025

9:00 - 13:00 Key Financial Statements Analysis and Performance Measurement

14:00 - 16:00 Practical Application and Excel for Finance – Functions and Financial Modeling

Tuesday 1 July 2025

9:00 - 13:00 Capital Investment Decision Analysis

14:00 - 16:00 Practical Application and Excel for Finance – Functions and Financial Modeling

Wednesday 2 July 2025

9:00 - 13:00 FCF Construction and Analysis

14:00 - 16:00 Challenge

Thursday 3 July 2025

9:00 - 13:00 Cost of Capital Estimation

14:00 - 16:00 Challenge

Friday 4 July 2025

9:00 - 11:00 Challenge Presentation and Final Test

13:00 - 14:00 Lunch and Farewells

SYLLABUS WEEK 2

Monday 7 July 2025

Company Visit The role of AI in Corporate Finance - Rome

Tuesday 8 July 2025

Company Visit Entrepreneurial Finance - Rome

Wednesday 9 July 2025

Company Visit Sustainability and Alternative Investment - Rome

Thursday 10 July 2025

Company Visit Fintech and Digital Finance – Rome

Friday 11 July 2025

09:00 - 11:00 Final Test

13:00 - 14:00 Lunch and Farewells



Duration 1 or 2 weeks

Dates

Week 1

30 June - 4 July 2025

Week 2

7 - 11 July 2025

ECTS credits

4 ECTS credits (week 1)

or 4+2 ECTS credit (week 1 and 2)

Programme Director

Professor Blerina Sinimeri

Costs

€1,700 (Week 1)

€1,700 (Week 2)

Language

English

Participants may request assistance in finding accommodation, which is not included in the price.

In an increasingly data-driven world, the Graduate Summer School in **Data Science** offers intensive training in the essential methodologies and tools for data analysis, artificial intelligence and cybersecurity management. This programme is designed for those who want to understand how digital technologies are transforming business, research and public policy.

During the first week (30 June - 4 July), participants will explore the main areas of data science, including data analysis, machine learning, natural language and cybersecurity. Theoretical lectures will be combined with practical exercises and the opportunity to work with data analysis tools and artificial intelligence, to develop skills applicable in various professional fields. A highlight of the programme is the Data Science Challenge, an activity that tests the ability to solve real-world problems through data analysis. In groups, participants will tackle scenarios inspired by real-life business cases, applying the techniques learnt to make strategic decisions based on data.

The second week (7 - 11 July) is focused on the practical application of the knowledge acquired, with workshops, meetings with experts and visits to companies, to explore professional opportunities in the field of data science and understand how these technologies are changing the fields of business, research and policy.

SYLLABUS WEEK 1

Monday 30 June 2025

9:00 - 11:00 From Raw Data to Insights: A Crash Course in Data Science

14:00 - 16:00 Challenge

Tuesday 1 July 2025

9:00 - 13:00 Languages: Bridging Human and Machine Understanding

14:00 - 16:00 Challenge

Wednesday 2 July 2025

9:00 - 11:00 From Machine to Intelligence

11:00 - 13:00 Cybersecurity Essentials for Data Scientists

14:00 - 16:00 Challenge

Thursday 3 July 2025

9:00 - 13:00 Managing Risk in the Era of Generative AI

14:00 - 16:00 Challenge

Friday 4 July 2025

9:00 - 11:00 Challenge Presentation and Final Test

13:00 - 14:00 Lunch and Farewells

SYLLABUS WEEK 2

Monday 7 July 2025

Company Visit Management Consulting - Rome

Tuesday 8 July 2025

Company Visit Strategic Consulting - Rome

Wednesday 9 July 2025

Company Visit E-commerce - Rome

Thursday 10 July 2025

Company Visit Banking - Rome

Friday 11 July 2025

9:00 - 11:00 Final Test

13:00 - 14:00 Lunch and Farewells



Duration 1 or 2 weeks

Dates

Week 1

30 June - 4 July 2025

Week 2

7 - 11 July 2025

ECTS credits

4 ECTS credits (week 1)

or 4+2 ECTS credit (week 1 and 2)

Programme Director

Professor Rosario Forlenza

Costs

€1,700 (Week 1)

€1,700 (Week 2)

Language

English

Participants may request assistance in finding accommodation, which is not included in the price.

The Graduate Summer School in **International Relations** is a unique opportunity to immerse oneself in the dynamics of global politics, exploring the challenges and opportunities that define our future. This intensive programme is designed for those who wish to understand the most relevant issues in international politics, from democracy to security to diplomacy. Through a mix of theoretical lectures, discussions, interactive activities and case studies, participants will gain a solid understanding of the forces that shape the geopolitical landscape.

During the first week (30 June - 4 July), participants will attend lectures by international experts, addressing topical issues such as authoritarianism in the modern world, global governance and the role of international institutions in geopolitical crises. In addition to academic lectures, the programme includes group activities and discussion sessions that stimulate critical reflection, negotiation and strategic analysis.

One of the most engaging aspects of the programme is the Global Tensions Challenge, an interactive experience simulating global crisis management. Participants will step into the shoes of international leaders and have to make crucial political decisions, negotiating and facing diplomatic challenges in realistic scenarios. This exercise provides a practical insight into the dynamics governing relations between states and the complexities of international negotiations.

The second week (7 - 11 July) extends the experience, allowing direct contact with institutions and practitioners. Through visits to international organisations and meetings with experts, participants will be able to observe the workings of global institutions first hand and deepen the relationship between academic theory and practice in the real world of international relations.

SYLLABUS WEEK 1

Monday 30 June 2025

9:00 - 11:00 Democracy and Authoritarianism in the 21st Century: Theories, Models, Cases

11:00 - 13:00 Religion and Global Politics

14:00 - 16:00 Challenge Global Tensions: A Wargaming Experience of Global Politics and Diplomacy

Tuesday 1 July 2025

9:00 - 11:00 Demography, Security and Conflicts

11:00 - 13:00 Foreign Affairs and the Constitution

14:00 - 16:00 Challenge Global Tensions: A Wargaming Experience of Global Politics and Diplomacy

Wednesday 2 July 2025

9:00 - 11:00 Populism and the New Right in Southern Europe

11:00 - 13:00 Communication in a Time of Crisis

14:00 - 16:00 Challenge Global Tensions: A Wargaming Experience of Global Politics and Diplomacy

Thursday 3 July 2025

9:00 - 11:00 Exogeography and the New Great Game of Space

11:00 - 13:00 Talking to the Enemy? Diplomacy and Conflicts

14:00 - 16:00 Challenge Global Tensions: A Wargaming Experience of Global Politics and Diplomacy

Friday 4 July 2025

9:00 - 11:00 Challenge Presentation and Final Test

13:00 - 14:00 Lunch and Farewells

SYLLABUS WEEK 2

Monday 7 July 2025

Company Visit United Nations: Food and Agriculture - Rome

Tuesday 8 July 2025

Company Visit Energy: Oil and Gas - Rome

Wednesday 9 July 2025

Company Visit United Nations: Global Development - Rome

Thursday 10 July 2025

Company Visit Italian Governmental Institutions - Rome

Friday 11 July 2025

9:00 - 11:00 Final Test

13:00 - 14:00 Lunch and Farewells



Duration 1 or 2 weeks

Dates

Week 1

30 June - 4 July 2025

Week 2

7 - 11 July 2025

ECTS credits

4 ECTS credits (week 1)

or 4+2 ECTS credit (week 1 and 2)

Programme Director

Professor Alessandro Zattoni

Costs

€1,700 (Week 1)

€1,700 (Week 2)

Language

English

Participants may request assistance in finding accommodation, which is not included in the price.

The Graduate Summer School in **Management** offers an exciting opportunity to develop the strategic thinking and leadership skills essential for navigating today's complex business landscape. Designed for ambitious individuals eager to understand what drives successful organisations, the programme blends academic expertise with hands-on experience to provide a comprehensive approach to management.

During the first week (30 June - 4 July), participants will dive into fundamental areas such as marketing, strategy, accounting, and finance. Through a mix of interactive lectures and real-world challenges, they will learn how to analyse business performance and make informed strategic decisions. Each day presents a new opportunity to apply knowledge in practical scenarios, culminating in a final challenge that tests problem-solving and decision-making skills.

The second week (7-11 July) brings learning beyond the classroom, offering exclusive company visits across industries such as food and beverage, consulting, pharmaceuticals, and consumer goods. Participants will engage with industry professionals, gaining first-hand insights into how leading businesses drive innovation and remain competitive in an ever-changing market.

Throughout the programme, students will develop the ability to assess business strategies, interpret financial data, and approach complex challenges with confidence. By the end of the experience, they will be equipped with the knowledge and skills to take the first steps towards a dynamic career in management.

SYLLABUS WEEK 1

Monday 30 June 2025

9:00 - 13:00 Introduction to the course and project work

14:00 - 16:00 Challenge

Tuesday 1 July 2025

9:00 - 13:00 Marketing

14:00 - 16:00 Challenge

Wednesday 2 July 2025

9:00 - 13:00 Strategy

14:00 - 16:00 Challenge

Thursday 3 July 2025

9:00 - 13:00 Accounting and Finance

14:00 - 16:00 Challenge

Friday 4 July 2025

9:00 - 11:00 Challenge Presentation and Final Test

13:00 - 14:00 Lunch and Farewells

SYLLABUS WEEK 2

Monday 7 July 2025

Company Visit Food and Beverage - Rome

Tuesday 8 July 2025

Company Visit Consulting - Rome

Wednesday 9 July 2025

Company Visit Pharma - Rome

Thursday 10 July 2025

Company Visit Consumer Goods - Rome

Friday 11 July 2025

9:00 - 11:00 Final Test

13:00 - 14:00 Lunch and Farewells



Duration 1 or 2 weeks

Dates

Week 1

30 June - 4 July 2025

Week 2

7 - 11 July 2025

ECTS credits

4 ECTS credits (week 1)

or 4+2 ECTS credit (week 1 and 2)

Programme Director

Professor Paolo Peverini

Costs

€1,700 (Week 1)

€2,500 (Week 2)

Language

English

Participants may request assistance in finding accommodation, which is not included in the price.

The Graduate Summer School in **Marketing** offers a dynamic and immersive journey into the strategies that shape consumer perceptions and drive brand success. Designed for those eager to explore the power of marketing in a rapidly evolving landscape, the programme blends cutting-edge theory with hands-on challenges and real-world industry insights.

During the first week (30 June - 4 July), participants will delve into key marketing disciplines, from brand and product management to consumer behaviour, marketing communications, and consumer neuroscience. Each session combines academic expertise with interactive challenges, encouraging students to apply their knowledge in practical business scenarios. The week concludes with a final challenge presentation, testing their ability to develop and communicate effective marketing strategies.

The second week (7-11 July) brings an exclusive focus on Italy's world-renowned industries, with company visits to businesses that have a strong impact on branding and the global perception of Made in Italy. Exploring sectors such as food, fashion, automotive, and yachting, participants will gain first-hand insights into how leading companies build and sustain powerful brand identities.

By the end of the programme, students will have gained the skills to analyse consumer behaviour, design impactful marketing strategies, and understand the psychological drivers behind purchasing decisions. This experience provides a valuable foundation for those aspiring to shape the future of marketing in diverse and competitive industries.

SYLLABUS WEEK 1

Monday 30 June 2025

9:00 - 13:00 Brand and Product Management

14:00 - 16:00 Challenge

Tuesday 1 July 2025

9:00 - 13:00 Consumer Behaviour

14:00 - 16:00 Challenge

Wednesday 2 July 2025

9:00 - 13:00 WOM & Marketing Communications

14:00 - 16:00 Challenge

Thursday 3 July 2025

9:00 - 13:00 Consumer Neuroscience

14:00 - 16:00 Challenge

Friday 4 July 2025

9:00 - 11:00 Challenge Presentation and Final Test

13:00 - 14:00 Lunch and Farewells

SYLLABUS WEEK 2

Monday 7 July 2025

Company Visit Made in Italy | Food - Campobasso

Tuesday 8 July 2025

Company Visit Made in Italy | Fashion - San Giovanni Marignano and Gatteo

Wednesday 9 July 2025

Company Visit Made in Italy | Automotive - Modena and Bologna

Thursday 10 July 2025

Company Visit Made in Italy | Yachting - La Spezia

Friday 11 July 2025

9:00 - 11:00 Final Test - Rome

13:00 - 14:00 Lunch and Farewells

LUISS



Graduate Summer School

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